

Solar so good!

Seeing solar panels make their growing presence on our rooftops is an inspiring and thought provoking sight.

Sitting proudly, one can be safe in the knowledge that these panels are working hard to produce free energy and will do so for over 40 years. There is, however, a lot more to them than simply making electricity. There is an opportunity to change the world.

With care, solar panels can pay back the carbon used in their creation and installation in under a year. They passively create energy, require little maintenance, and don't make noise. Their presence on rooftops all around our cities helps remind us how we can be active participants in bettering the planet.

Solar panels are also perfect for community energy projects that create social cohesion, and they offer brilliant opportunities to provide free energy for those living in social housing or facing fuel poverty. Generating electricity locally also eliminates the giant losses of our current system that moves power wastefully around the country.

The solar panel industry has the chance to show how businesses can be run sustainably and responsibly. It can exemplify how private industry



can positively impact communities, improve livelihoods and preserve the environment.

It is of course, easy for the industry to do the wrong thing so remember to ask where your solar panels come from and the story behind them. With a new and growing industry, there is a real opportunity to create demand for responsible products and practices which match the sustainable themes the industry offers. The industry, and those who support it, has the chance now to ensure the solar panel business is as brilliant and inspiring as the prospect of the energy it sells.

Why Ethical Solar?

Ethical Solar believe in the importance of running a responsible and sustainable business. The company's two directors (a former airline pilot and director for the BBC Natural History Unit) saw this opportunity to do great things and believe that everybody can do the same. They install panels that have the lowest embedded carbon, ensuring that panel manufacturers look after their workers, and offer recycled solar panels that use the waste of the industry to make great new panels. They are also providing employment opportunities to the long-term unemployed, run their vehicles on waste vegetable oil and do their utmost to provide the best service, value and advice to those we work with.

They love to talk solar, if you want to know more, please get in touch! We are sure you will be inspired.

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